



T H E A T R E C O M P A N Y

## #ProtestSong: Submission Guidelines

When sending us your material we recommend the following:

- Keep your song/video to no longer than 3 minutes (suggested maximum)
- Preferred formats: MP4, MP3, MOV, or AVI, or via online link
- Include a lyric video, or send your lyrics in text format
- Include full list of credits (names)
- Include a brief summary of why and how you created your song/video

When you submit a song for this campaign, this is what happens to it:

1. It will be assessed by our Protest Song Team
2. If chosen for its suitability to the campaign, it will be featured on our website and social media
3. It may then go on to be selected as part of our *Reasons to be Cheerful* tour, with your lyric video / song being shared with audiences in theatres across the country.

**Disclaimer:** One of the reasons we may not take songs further is if they don't align with our secondary criteria. The team's decision is final on this. This is no judgement on the quality of the song, or the message therein, we just don't want to get sued!

### Criteria:

- Could the song's content be considered offensive or discriminative against persons with any of the protected characteristics as identified under the Equality Act 2010?
- Is it inciting or condoning hatred or violence?
- Does it name or identify specific persons in a way that would leave them vulnerable to abuse?
- Is it unaligned with Graeae's charitable objectives or breaking the law in any way?
- Do you have the right to submit the song and agree to our terms of copyright (i.e. do you have a recording contract which might conflict with the terms of this campaign)

**You still own the copyright to the song**, but by sending it to us you are assigning us some limited rights on how we can use it. You are implying that if your song is selected:

- You are happy for it to feature on the Graeae website, social media, YouTube and Vimeo channels (with the proper accreditation for you of course!)

- You are happy for us to play it in the auditoriums and foyers of the venues we are visiting on our *Reason to be Cheerful* UK tour (Sept – Nov 2017)
- You are happy for us to create a lyric video for the song (if you haven't already), which will feature alongside the track on our channels. Clips of the song may be used in Graeae's marketing and press collateral
- Any time Graeae uses your song, you will be properly accredited with the name of your band (or artist) and the date of release.
- Graeae will never make financial gain from your song without prior agreement (as a separate negotiation)